

# ALBA COSTAS

alba costas.es

I'm a native Spanish and Galician speaker, and I'm also fluent in English. I hold the Cambridge Advanced Certificate (C1). I work with **Adobe Creative Suite**, WordPress, Elementor, Figma, Google Ads, Meta Ads, TikTok Ads, and Google Analytics.

Feel free to contact me via email at [info@albacostas.es](mailto:info@albacostas.es) or by phone at [+34 690 383 289](tel:+34690383289).

## i work as

**marketing consultant, event organizer, and entrepreneurship mentor** at DPI Estrategia and VigoEmprende.

Between 2022 and 2024, I worked as **Head of Marketing and Communications** at efbs Grupo Educativo and Fundación Venancio Salcines. I also collaborated with CESUGA as a **graphic designer and community manager**.

During the 2023/24 academic year, I was an **assistant lecturer for the Higher Vocational Training Programme in Marketing and Advertising**, teaching Digital Marketing, Design, and Media Communication.

Since November 2023, I have been working **freelance** as a **graphic designer** for Clink Web Value.

## academically,

I hold a **Master's Degree in Digital Marketing** from ef business school (2023/24).

I also earned a **Bachelor's Degree in Advertising and Public Relations** from Universidad San Jorge (2019/23).

And the spark behind it all: an Arts Baccalaureate from IES Politécnico de Vigo (2017/19).

